



Representing Deathcare Professionals
Across Canada

2026 FSAC Summit & Exhibitor Showcase Sponsorship Package

**MAY 26 & 27, 2026
SASKATOON, SK**

Better Together

Contact

Phone 888-507-3722
Website www.fsac.ca
Email info@fsac.ca



ABOUT US

The Funeral Service Association of Canada (FSAC) is the national voice representing Canada's funeral homes, cemeteries, crematoriums, suppliers, and other professionals in the deathcare profession. Our mission is to elevate Canada's deathcare profession by providing advocacy, collaboration, and resources to support our members.

WHY PARTNER WITH FSAC

Our sponsorship package allows your organization or company to:

- Align your brand with the deathcare sector's work
- Demonstrate your support for the deathcare profession
- Network with senior level decision makers
- Have an opportunity to promote your brand, products, and services to those working in the deathcare sector in Canada.



**Come together and
make a positive impact
on the deathcare
profession in Canada.**

ADVANTAGES

FSAC's sponsorship package is crafted to enhance your visibility throughout the year at FSAC events and through our communications, including the 2026 FSAC Summit & Exhibitor Showcase, and recognition through social media, our website, and member communication advertising.

Select the option that best aligns with your organization's objectives. By becoming a sponsor, you empower FSAC to lower costs and maintain affordability for our events, ensuring that attendees receive the vital educational and networking opportunities they need to excel in their careers.

For further information or if you have any questions, please email the FSAC office at info@fsac.ca or call 1-888-507-3722.

EXPAND YOUR
REACH

250+

Summit Attendees

600+

Member Companies
Across the Country

1200+

Member
Employees

Alone we can do so little; together we can do so much.

– Helen Keller

2026 Sponsorship Opportunities

TITLE SPONSOR - \$12,500 ONE AVAILABLE

- Title Sponsor at 2026 FSAC Summit & Exhibitors Showcase.
- Opening Keynote Speaker Sponsor, Tyler Smith, with an opportunity to address attendees prior to the keynote (maximum 2 minutes), and introduce the keynote speaker.
- Two full Summit registrations including the Fun Night.
- Recognition during opening and closing remarks.
- Largest logo placement on all Summit materials.
- Two dedicated sponsor spotlights in FSAC member communications.
- Year-round visibility on the FSAC website.
- Four social media posts (pre/post event).
- VIP seating at the Closing Banquet.
- Option to place company swag on tables during the opening keynote.

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2026 Sponsorship Opportunities

PLATINUM SPONSOR - \$8,000 TWO AVAILABLE

OPTION 1: Fun Night Sponsor – Night at The Remai Modern with Live Entertainment

- Opportunity to address attendees during the event (1 Minute Maximum)
- Signage at the event.
- One full Summit registration including the Fun Night.
- One dedicated sponsor spotlight in FSAC member communications.
- Year-round visibility on the FSAC website.
- Sponsorship recognition on all Summit Communications.
- Three social media posts (pre/post event).
- Option to place company swag on tables during the fun night.

OPTION 2: Closing Keynote Speaker, Dr. Samra Zafar

- Opportunity to address attendees prior to the keynote (2 Minutes Maximum).
- Opportunity to introduce the keynote speaker.
- One full Summit registration including the Fun Night.
- One dedicated sponsor spotlight in FSAC member communications.
- Year-round visibility on the FSAC website.
- Sponsorship recognition on all Summit Communications.
- Three social media posts (pre/post event).
- Option to place company swag on tables during the closing keynote.

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2026 Sponsorship Opportunities

UNIQUE SPONSORSHIP OPTIONS EXCLUSIVE OR NON-EXCLUSIVE OPPORTUNITIES

Happy Hour with Suppliers

- \$10,000 for exclusive sponsorship.
- \$5,000 for non-exclusive sponsorship.

Banquet Wine

- \$10,000 for exclusive sponsorship.
- \$5,000 for non-exclusive sponsorship.

Banquet Meal

- \$10,000 for exclusive sponsorship.
- \$5,000 for non-exclusive sponsorship.

Cocktail Reception

- \$7,000 for exclusive sponsorship.
- \$3,500 for non-exclusive sponsorship.

Name Badges

- \$7,000 for exclusive sponsorship.
- \$3,500 for non-exclusive sponsorship.

Wednesday Lunch

- \$7,000 for exclusive sponsorship.
- \$3,500 for non-exclusive sponsorship.

Includes:

- One full Summit registration including the Fun Night.
- Year-round visibility on the FSAC website.
- Sponsorship recognition on all Summit Communications.
- Two social media posts (pre/post event).

If an exclusive option is selected by another sponsor, non-exclusive sponsors will be asked to modify their sponsorships. FSAC staff will reach out to discuss options.

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2026 Sponsorship Opportunities

GOLD SPONSOR - \$5,000 FOUR AVAILABLE

Speaker Session Sponsors

- One newsletter, flyer, or brochure placed on the tables prior to the session.
- One full Summit registration including the Fun Night.
- Year-round visibility on the FSAC website.
- Sponsorship recognition on all Summit Communications.
- Two social media posts (pre/post event).

SILVER SPONSOR - \$3,500 FIVE AVAILABLE

Available Opportunities:

- Wednesday Hot Breakfast Sponsor
- Banquet Guest Take-Away Sponsor
- Translation Sponsor
- Water Bottle Sponsor (Sponsor must supply reusable bottles).
- Event Photographer Sponsor

Includes:

- Year-round visibility on the FSAC website.
- Sponsorship recognition on all Summit Communications.
- One social media posts (pre/post event).

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2026 Sponsorship Opportunities

BRONZE SPONSOR - \$2,000 THREE AVAILABLE

Available Opportunities:

- Tuesday Java & Juice Sponsor
- Wednesday Brewed Bliss Sponsor
- Wednesday Synergy & Smoothie Break Sponsor

Includes:

- Year-round visibility on the FSAC website.
- Sponsorship recognition on all Summit Communications.

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FSAC Sponsorship Policy

PURPOSE

Sponsorship partnerships offer valuable opportunities for FSAC's members and potential members, while also providing a revenue stream that helps reduce membership fees. This policy outlines a framework of guidelines to foster productive and mutually beneficial relationships between FSAC and its sponsors. **For further information, please email the FSAC office at info@fsac.ca or call 1-888-507-3722.**

GENERAL PRINCIPLES

Sponsorship of any FSAC award, event, or other offering does not grant sponsors the ability to influence FSAC's decisions or direction.

FSAC will not engage in partnerships with any entity whose association may jeopardize or negatively impact its reputation, standing, or financial, legal, or moral integrity.

All partnerships must align with existing FSAC policies and practices. FSAC welcomes and accepts sponsorships as a source of revenue, provided each alliance is developed and maintained within the framework and spirit of this policy.

POLICY

All sponsorships require a financial commitment from the sponsor associated with the partnership as outlined above. Each sponsorship must be approved by the Executive Director in coordination with the President or their designate. Invoices will be sent in February 2026 and will be required to be paid in full within 30 days. All are on a first come, first serve basis.

Through this agreement, FSAC is granted the right to utilize the sponsor's logo and trade name in any medium it considers suitable.

The Board of Directors will review all sponsorship relationships annually to ensure alignment with the core principles of this policy. FSAC reserves the right to terminate any sponsorship partnership that does not adhere to these principles.



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Collaboration is key, we are truly

Better Together

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