



FSAC ADVOCACY CORNER



FSAC ASFC
Funeral Service Association of Canada | Association des services funéraires du Canada

Dear FSAC Members,

With the federal election fast approaching and political parties finalized as of April 7th, **time is of the essence** — and your voice has never been more important. This is a **critical moment for our profession**, and we're calling on every FSAC member to act now. Help shine a light on the key issues facing the deathcare sector by reaching out to the candidates in your region **before voters head to the polls on April 28th**.

Together, we must advocate for:

- An increase to the CPP Death Benefit
- The removal of GST from funeral services

To support you, FSAC has developed a **Grassroots Advocacy Kit** that includes everything you need to take action. Through the Push Politics platform, simply enter your name, address, and email — a pre-written letter will automatically be sent to your local candidates, outlining our key concerns and inviting their feedback and a chance to continue the conversation.

If you have the opportunity to engage further in conversation, we've got you covered with:

- Key talking points
- Social media suggestions
- Tips on how to address your candidate
- Guidance on how to tell your story effectively

This is your opportunity to make a real difference.

Invite your local candidates to your funeral home. Share your experiences. Let them see firsthand the essential role deathcare professionals play in communities across Canada.

But don't wait — the window to influence party platforms and candidates is closing fast.

Act now. Speak up. Be heard.

Together, we are stronger.

Sincerely,

FSAC Government Relations & Advocacy Committee

[FSAC 2025 Election Advocacy Toolkit](#)

[Contact Your Local Candidate Here - Be sure to scroll to middle of page to see the link.](#)