



FSAC ASFC

Representing Deathcare Professionals
Across Canada

2025 Annual Sponsorship Package

Better Together

Contact

Phone 888-507-3722
Website www.fsac.ca
Email info@fsac.ca



ABOUT US

The Funeral Service Association of Canada (FSAC) represents funeral homes, cemeteries, crematoriums, deathcare sector suppliers, and other funeral service professionals. An essential ally and advocate for our members, we are dedicated to promoting the value of meaningful end-of-life services and events through education, public awareness, legislative guidance, and advocacy.

WHY PARTNER WITH FSAC

Our annual sponsorship package allows your organization or company to:

- Align your brand with the deathcare sector's work
- Demonstrate your support for the deathcare profession
- Network with senior level decision makers
- Have an opportunity to promote your brand, products, and services to those working in the deathcare sector in Canada.



Come together and
make a **positive impact**
on the deathcare
profession in Canada.

ADVANTAGES

FSAC is thrilled to introduce an annual sponsorship package that can accommodate any organization's budget. These packages are crafted to enhance your visibility throughout the year at FSAC events and through our communications, including the 2025 FSAC Summit & Exhibitor Showcase, and recognition through social media, our website, and newsletter advertising.

Select the option that best aligns with your organization's objectives. By becoming a sponsor, you empower FSAC to lower costs and maintain affordability for our events, ensuring that attendees receive the vital educational and networking opportunities they need to excel in their careers.

For further information or if you have any questions, please email the FSAC office at info@fsac.ca or call 1-888-507-3722.

EXPAND YOUR REACH

250+

Summit Attendees

660+

Member Companies
Across the Country

1100+

Member
Employees



**Alone we can do so
little; together we can
do so much.**

– Helen Keller

2025 Annual Sponsorship Opportunities

1

Sapphire

All Bronze Benefits +

- Title Sponsor at 2025 FSAC Summit & Exhibitors Showcase
- Opening Key-Note Speaker Sponsor at 2025 Summit & Exhibitor Showcase: Pamela Barnum (\$14,000 value)
- Two-minute Sponsor Spotlight at the 2025 Summit & Exhibitors Showcase. You will get to promote your company & introduce the speaker.
- Complimentary 2025 Exhibitor Booth (includes 1 Delegate Registration) (\$1295 value) or 2 Delegate Registrations (\$1390 value)
- 2 Fun Night Tickets at the 2025 Summit (\$100 value)
- Ad Featured in 4 issues of the FSAC newsletter (\$1750 value)
- Plus all Bronze Benefits (\$3,500 value)

\$20,000

One Available

2

Diamond

All Bronze Benefits +

- Closing Keynote Speaker Sponsor at 2025 Summit & Exhibitor Showcase: Tareq Hadhad (\$11,000 value)
- Two-minute Sponsor Spotlight at the 2025 Summit & Exhibitors Showcase. You will get to promote your company & introduce the speaker.
- Complimentary 2025 Exhibitor Booth (\$1295 value) or 1 Delegate Registration (\$695 value)
- 1 Fun Night Ticket at the 2025 Summit (\$50 value)
- Ad Featured in 2 issues of the FSAC newsletter (\$800 value)
- Plus all Bronze Benefits (\$3,500 value)

\$15,000

One Available

*Title sponsor refers to substantial digital prominence before, during, and after the event.

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2025 Annual Sponsorship Opportunities

3

Gold

All Bronze Benefits +

- Your Choice of Speaker Sponsor at the 2025 Summit & Exhibitor Showcase (excluding keynotes) (\$8,000 value)
- OR
- Summit Fun Night (Restaurant/Pub & Live Music – True East Coast Experience) (\$8,000 value)
- Complimentary Delegate Registration to 2025 FSAC Summit (\$695 value)
- Ad Featured in 1 issue of the FSAC newsletter (\$400 value)
- Plus all Bronze Benefits (\$3500 value)

\$12,000

Four Available

4

Copper

All Bronze Benefits +

- Your Choice of Banquet Wine OR
- Happy Hour with Exhibitors OR
- Halifax Hopper Tour (\$5000 value)
- Complimentary Delegate Registration to 2025 FSAC Summit (\$695 value)
- Ad Featured in 1 issue of the FSAC newsletter (\$400 value)
- Plus all Bronze Benefits (\$3500 value)

\$7,500

Three Available

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Sponsorship Opportunities

5

Bronze

- Complimentary 2025 FSAC Supplier Membership or *Tier A value membership (\$700 Value)
- Year-Round Logo on the FSAC Website (\$500 value)
- Year-Round Logo in the Monthly Newsletter. (\$500 value)
- Company Logo on 2025 Summit & Exhibitors Showcase Materials & Communications (\$1500)
- Logo Recognition on Social Media 4x a year (\$500 value)

\$3,500

Unlimited

*Tier A is 1-2 locations valued at \$700.00

If you have already paid your 2025 membership dues, the amount will be deducted from your sponsorship invoice.

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A LA CARTE SPONSORSHIP OPPORTUNITIES

2025 SUMMIT & EXHIBITORS SHOWCASE

BANQUET GUEST TAKEAWAY	\$2,500
TUESDAY JAVA & JUICE	\$3,000
WEDNESDAY BREWED BLISS	\$3,000
WEDNESDAY SYNERGY SMOOTHIE BREAK	\$3,000
WEDNESDAY HOT BREAKFAST	\$3,500
WEDNESDAY LUNCH	\$3,500
TRANSLATION SPONSOR	\$3,500
NAME BADGE SPONSOR	\$3,500
EVENT PHOTOGRAPHER	\$3,500
HAPPY HOUR WITH SUPPLIERS	\$5,000
BANQUET WINE	\$5,000
HALIFAX HARBOUR HOPPER TOUR	\$5,000
FUN NIGHT -EAST COAST EXPERIENCE	\$10,000
KEYNOTE SPEAKER	\$7,500
SPEAKER SESSION	\$5,000

**** A LA CARTE OPTIONS
INCLUDE COMPANY LOGO
ON SUMMIT & EXHIBITOR
SHOWCASE MATERIALS &
COMMUNICATIONS**

DIGITAL EXPOSURE

4 NEWSLETTER ADS (1200 PX X 640 PX)	\$1,750
3 NEWSLETTER ADS (1200 PX X 640 PX)	\$1,200
2 NEWSLETTER ADS (1200 PX X 640 PX)	\$800

**CLAIM YOUR SPONSORSHIP
HERE**



FSAC Sponsorship Policy

PURPOSE

Sponsorship partnerships offer valuable opportunities for FSAC's members and potential members, while also providing a revenue stream that helps reduce membership fees. This policy outlines a framework of guidelines to foster productive and mutually beneficial relationships between FSAC and its sponsors. **For further information, please email the FSAC office at info@fsac.ca or call 1-888-507-3722.**

GENERAL PRINCIPLES

Sponsorship of any FSAC award, event, or other offering does not grant sponsors the ability to influence FSAC's decisions or direction.

FSAC will not engage in partnerships with any entity whose association may jeopardize or negatively impact its reputation, standing, or financial, legal, or moral integrity.

All partnerships must align with existing FSAC policies and practices. FSAC welcomes and accepts sponsorships as a source of revenue, provided each alliance is developed and maintained within the framework and spirit of this policy.

POLICY

All sponsorships require a financial commitment from the sponsor associated with the partnership as outlined above. Each sponsorship must be approved by the Executive Director in coordination with the President or their designate. Invoices will be sent in February 2025 and will be required to be paid in full within 30 days. All are on a first come, first serve basis.

Through this agreement, FSAC is granted the right to utilize the sponsor's logo and trade name in any medium it considers suitable.

The Board of Directors will review all sponsorship relationships annually to ensure alignment with the core principles of this policy. FSAC reserves the right to terminate any sponsorship partnership that does not adhere to these principles.



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Across Canada

Collaboration is key, we are truly

Better Together

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