

Exhibitor Information Guide

2025 FSAC Summit &
Exhibitor Showcase

Better Together

June 17 & 18, 2025

Halifax Convention Centre
Halifax, NS

Welcome to the 2025 FSAC Summit & Exhibitor Showcase, **an event that attracts individuals who work in the deathcare sector from across the country.**



It is through the generous support of our partners that make it possible for FSAC to continue the important work we do for the deathcare profession in Canada. We thank you for your continued support of FSAC.



Contents

Executive Director Message	4
Exhibitor Benefits	5
Supplier Spotlight	6
Exhibitor Schedule.....	7
Exhibitor Registration...	8
Floorplan	9
Terms & Conditions	11

Better Together



Why Participate

This event is an excellent opportunity for your organization or company to:

- Align your brand, products and services with those working in the deathcare sector.
- Demonstrate your support for the deathcare sector.
- Connect with senior level decision makers.

Whether you are a new company hoping to spread awareness, or an industry veteran looking to drive sales, the Exhibitor Showcase is an excellent opportunity to reach your target audience in the deathcare profession in Canada.

We Thank You



Pam Moss

FSAC Executive
Director

Get ready to experience the “Better Together” Summit and Exhibitor Showcase on June 17 & 18, 2025, at the Halifax Convention Centre in beautiful Halifax, NS!

Join us on Canada’s stunning East Coast for two days of learning, networking, and celebration, all infused with the warm hospitality the region is famous for. This year's summit will bring together professionals from across the country, the US and the UK, to share knowledge, foster connections, and showcase the diverse expertise of funeral professionals, cemetery and cremation technicians, grief specialists, and our trusted suppliers and sponsors.

Your participation is vital in shaping our profession and showcasing the very best it has to offer. Plus, our incredible exhibitors and sponsors play a key role in making this event unforgettable, we couldn’t do it without you!

Don’t miss out on the chance to connect, share, and experience the heart of East Coast charm. We can’t wait to welcome you to Halifax for this exciting and transformative event!

Respectfully,
Pam Moss - FSAC Executive Director

Exhibitor Benefits

01

Network with deathcare sector leaders and decision-makers

02

Strengthen existing relationships

03

Showcase new products and services

04

Be provided with a list of Summit attendees (opt-in list). No emails.

05

Be recognized as a leader in the provision of products and services for funeral homes, cemeteries and crematoriums in Canada

06

One All Access Summit registration

07

Company name and logo appear on all relevant Summit signage



FSAC  ASFC 

[Register Here](#)

Exhibitors Receive



Complimentary
wi-Fi



One 6' skirted table and two folding
chairs



10' x 10' Draped Booths (black) with 8' high back
wall drapes and 3' high side-arms



One All Access Summit registration. Additional All Access
registrations available.



Supplier Spotlight

All Suppliers are invited to participate in the Suppliers Spotlight

This is a unique opportunity to gain direct access to your targeted audience and be invited on stage to present information on new products and services offered from your company.

To ensure an interactive learning environment, the Supplier Spotlight is limited to 15 presentations total. Time slots are filled on a first come, first served basis. Refer to Terms & Conditions for more information.

Complimentary for members. \$99.00 for non-members.

[Register Here](#)



Exhibitor Showcase Schedule

Date	Time	Activity
Monday, June 16	12:00 PM - 4:00 PM	Exhibitor Setup
Tuesday, June 17	8:00 AM - 11:00 AM	Exhibitor Setup
	2:15 PM - 2:45 PM	Exhibit Exploration
	3:45 PM - 5:00 pm	Supplier Spotlight
	5:00 PM - 7:00 PM	Exhibit Exploration
Wednesday, June 18	10:00 AM - 11:00 AM	Exhibit Exploration
	2:15 PM - 2:45 PM	Exhibit Exploration
	3:45 PM - 5:30 PM	Exhibitor Teardown



In an effort to protect our valued exhibitors and sponsors, and the investment they have made, we are enacting a "suitcasing" policy. Only those who have paid to exhibit and/or sponsor are permitted to solicit business throughout the duration of FSAC's 2025 Summit & Exhibitor Showcase.

FSAC  ASFC 

Exhibit Space Investment

Reserve your exhibit space by April 15, 2025. Every effort will be made to ensure exhibitors are placed where they will receive the best exposure for their product offering in the Exhibitor Showcase.



- ▶▶ **Member Exhibitor:**
\$1295
- ▶▶ **Non-Member Exhibitor:**
\$1895
- ▶▶ **Additional All Access Attendee:** \$695/\$895

[Register Here](#)

Key Dates

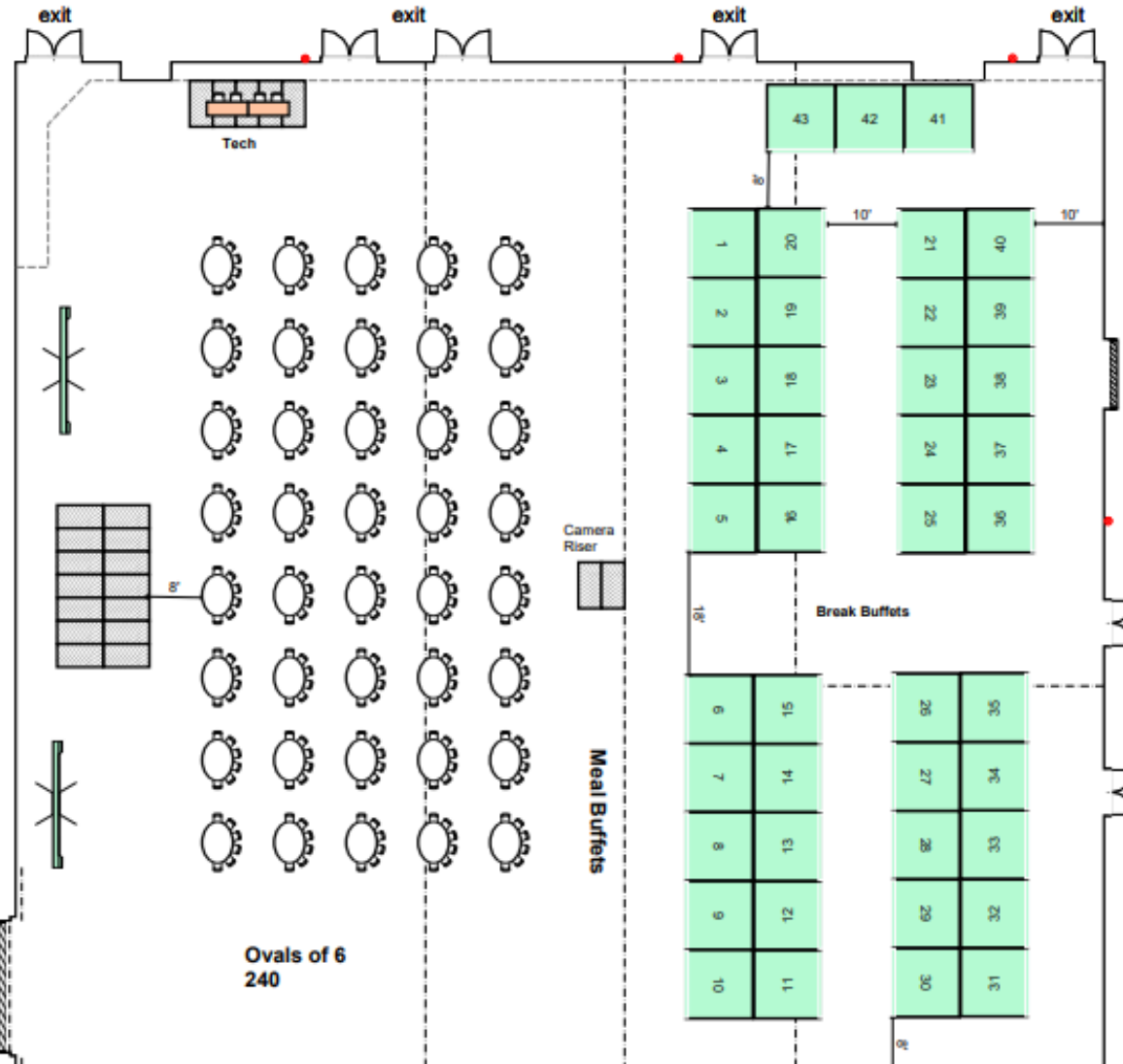
Complete the exhibitor registration form and submit payment

April 15, 2025

Submit your company link, profile and logo

April 15, 2025

Halifax Convention Centre



The following items are not included in the exhibitor booths: shipping and material handling, storage, power, audiovisual equipment rentals, carpet (the room is fully carpeted), additional tables, wastebaskets, additional chairs, etc. These items may be ordered in advance directly from Global Convention Services by accessing the Exhibitor Service Kit.

To order power or additional items for your booth [Click Here](#)

For any assistance in ordering power or additional items in your booth please email the FSAC office at info@fsac.ca.





Our Goal

Come together and make a **positive impact** on the deathcare sector in Canada.

Alone we can do so little;
together we can do so much.

- Helen Keller



1. Every effort will be made to ensure exhibitors are placed on the Exhibitor Showcase floor where they will receive the most exposure for their product offering.
2. Exhibit spaces will not be assigned until after May 1, 2025 to pre-empt competing suppliers exhibiting in the same area.
3. The Exhibitor Registration may be cancelled by submitting the request in writing 30 days prior to the Summit. Cancelled registrations are subject to a cancellation fee of 50% of the exhibitor fee. No cancellations will be accepted, or refunds issued beyond this date. Equivalent substitution for representatives will be permitted and must accompany written notification to the FSAC office 2 weeks prior to the event.
4. The attendee list, owned by FSAC, will be distributed prior to the conference and made available to all exhibitors. Attendee emails not to be included in the distribution list. The attendee list is not to be distributed to any other party under any circumstance. Attendee emails will not be distributed.
5. FSAC reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound and to expel exhibitors or their personnel if, in FSAC's opinion, their conduct or presentation is objectionable to the FSAC or to other participants.
6. Aisles must be kept clear in the exhibit area.
7. Nailing, taping, stapling, and screwing into walls, ceilings, or floors or any other materials that would damage the property are strictly prohibited. Exhibitor floor space must be protected from any potential damage to flooring and all furnishings must be free-standing. Equipment with small gasoline engines must have fuel tanks drained and dry ice be placed in the empty gasoline tank. Should additional clean-up of the exhibit space be required post event, the exhibitor will assume the responsibility for payment of the associated fees.
8. Exhibit dismantling and move-out will be strictly prohibited until after the conclusion of the program and all visitors have vacated the exhibit area.
9. It is the responsibility of each exhibitor to comply with the laws, regulations imposed by the event venue with respect to fire, health and safety.



10. FSAC shall not be liable for loss or damage of any article of equipment or property of an exhibitor that an individual may suffer during installation or removal or during the exhibit itself by reason of robbery, fire, accident, or any other destructive cause. The exhibitor, if desired, may obtain their own insurance.

11. Exhibitor agrees to indemnify and hold harmless FSAC, its officers, directors, members and employees from any and all liabilities, damages, losses, expenses or claims whatsoever arising from or connected with its display, any related materials, its conduct in the exhibit area, or any act or omission in contravention of applicable laws or industry guidelines, or any infringement of the rights of any third parties.

12. The following items are not included in exhibit booths: shipping and material handling, storage, power, audiovisual equipment rentals, carpet (the event space is fully carpeted), additional tables, wastebaskets, additional chairs, etc. These items may be ordered in advance directly from Global Convention Services by accessing the Exhibitor Service Kit.

13. Supplier Spotlight: Time slots are filled on a first come, first served basis. All speakers must be approved by the Summit committee prior to being confirmed. Presentations may be product specific. FSAC does not actively recruit participants for the spotlights.

14. Exhibitor booths must be CLOSED during all speaker sessions.

[Register Here](#)

